



SEA CLOUD CRUISES ELEVATES KEVIN SMITH TO PRESIDENT, THE AMERICAS



Hamburg, Germany (July 16, 2026) – [Sea Cloud Cruises](https://www.seacloud.com), one of the world's most storied names in luxury cruise travel, today announced the appointment of Kevin Smith as President, The Americas, a key leadership move that supports the company's continued global growth strategy and expanding presence in the North American market. In his new role, Smith will lead the company's strategic growth initiatives, commercial operations, and market development efforts across the region.

“Kevin has been instrumental in strengthening Sea Cloud Cruises’ presence in North America, and his leadership, industry expertise and longstanding relationships throughout the travel community have been invaluable to our success,” said Ralph de Klijn, Owner’s Representative, Sea Cloud Cruises. “His strategic vision and passion for the brand combined with an unwavering commitment to our travel advisor partners, make him exceptionally well-positioned to lead our continued growth. We are confident that under Kevin’s leadership, Sea Cloud Cruises will further strengthen its partnerships and build on the momentum we’ve achieved in North America.”

Based in South Florida, Smith joined Sea Cloud Cruises in mid-2023, tasked to grow the brand in North America. During that brief time, the boutique cruise line has earned preferred-supplier status in elite consortia Signature Travel, Virtuoso and has been welcomed by advisors. Prior to joining Sea Cloud Cruises in 2023 as Vice President of Sales, Smith served as Vice President of Sales for American Queen Voyages and held leadership roles with respected luxury cruise brands including AmaWaterways and Silversea Cruises.

For more information on Sea Cloud Cruises, contact your travel advisor, call 1-888-732-2568 or visit www.seacloud.com.

About Sea Cloud Cruises

Since 1979, Sea Cloud Cruises has been one of the world's most storied names in cruise travel. The 90-year-old four-masted *Sea Cloud*, her younger sister *Sea Cloud II*, and new *Sea Cloud Spirit* combine the experience of traditional seamanship with the ambience and luxurious charm of classically elegant private yachts. For more information, visit www.seacloud.com.

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